



SALMA ALJAFRI DESIGNER

CONTACT

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EDUCATION

*Moravian University, Bethlehem, PA
2019 - 2022*

Bachelor of Arts

- Major: Graphic and Interactive Design
GPA 3.34
- Minor: Management
GPA 3.46
- Graduation: 2022

EXPERIENCE

*Graphic Design Intern, TATI The American
Technical Institute, PA
May 2022 - July 2022*

- Conduct market research on demographics and design trends to ensure designs effectively communicate the intended message and remain fresh and up to date
- Utilize Adobe and other design software to develop creative and engaging graphic elements, including custom logos, typography and illustrations for print and online publication.

WORK EXPERIENCE

I have a freelance design practice from 2021
TikTok: @sal.designer

SKILLS

SOFTWARE

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Google Drive, Google Docs/Slides, Microsoft Word, PowerPoint, Slack

PROFESSIONAL

- Creativity
- Problem solving ability
- Communicate and collaborate with team of executives, marketers and product designers to produce design that meets needs of all stakeholders
- Study design briefs and determine requirements
- Determine project schedule and budget and consistently meet deadlines
- Prepare drafts and present ideas to clients and team
- Utilize software to develop logos, typography and other designs
- Stay up to date with graphic design trends and technological advances
- Ability to create graphic elements, including logos, typography and illustrations

AWARDS & CERTIFICATIONS

- Phi Beta Delta Honor Society for International Scholars
- Kappa Pi International Art Honor Society